PROBLEM / NEED

Current design and material for existing mice on the market present the following problems:

- surface is too hard
- the fingers do not bend when clicking
- overall shape does not complement the natural outline of the finger and the hand

Users are often searching for a better mouse but the ergonomic mice available on the market do not tackle the above challenges.

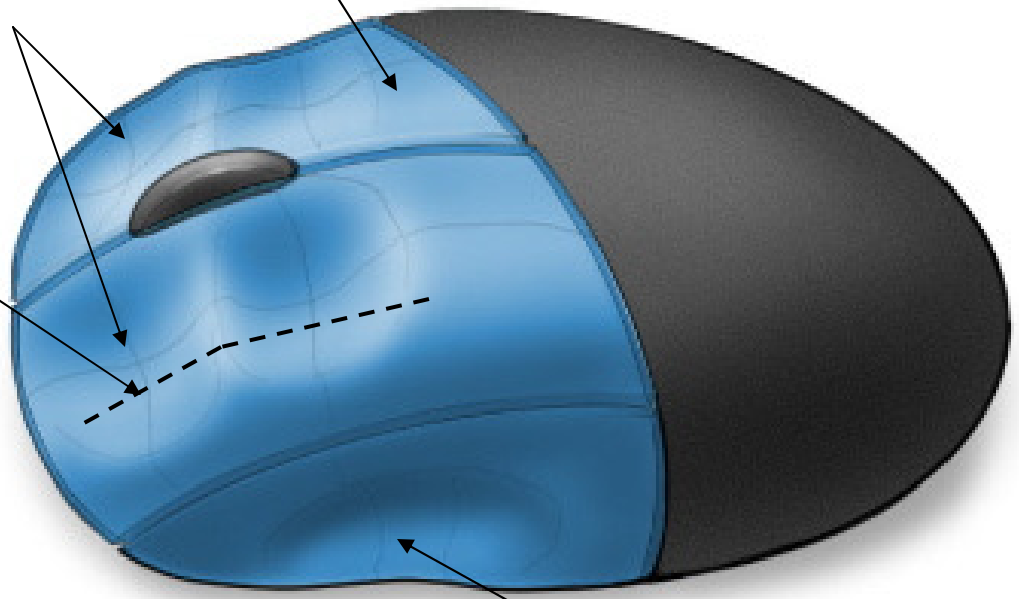
No silicone gel is in use today to provide a softer surface for the fingers to press on.

SOLUTION

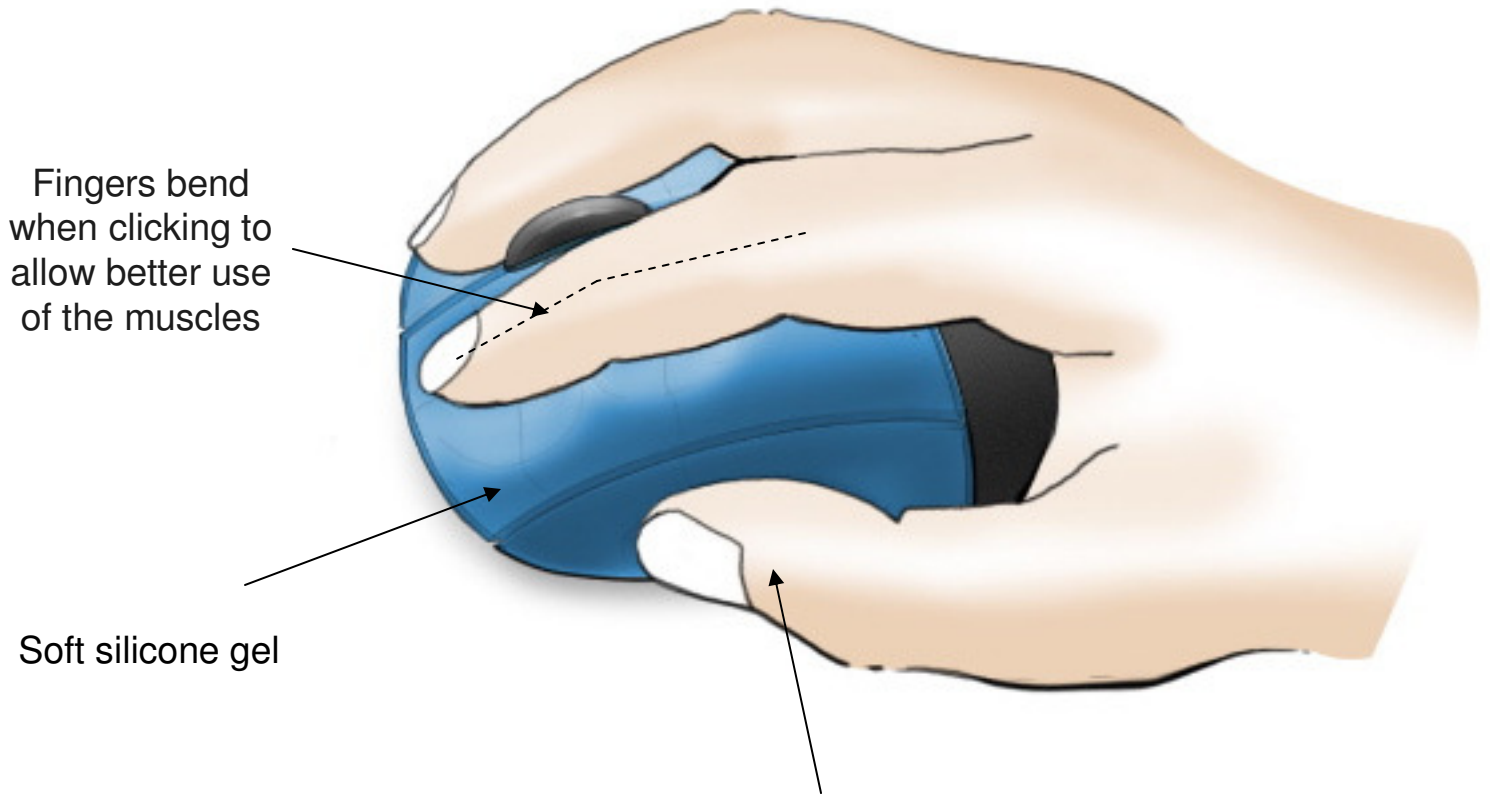
Soft silicone gel

Concave areas complement the convex forms of the finger.

Fingers bend when clicking to allow better use of the muscles



Thumb duplicates the index (left click), to allow alternating between the thumb and the index in order to reduce repetitive stress.



Silicone Mouse / GelMouse

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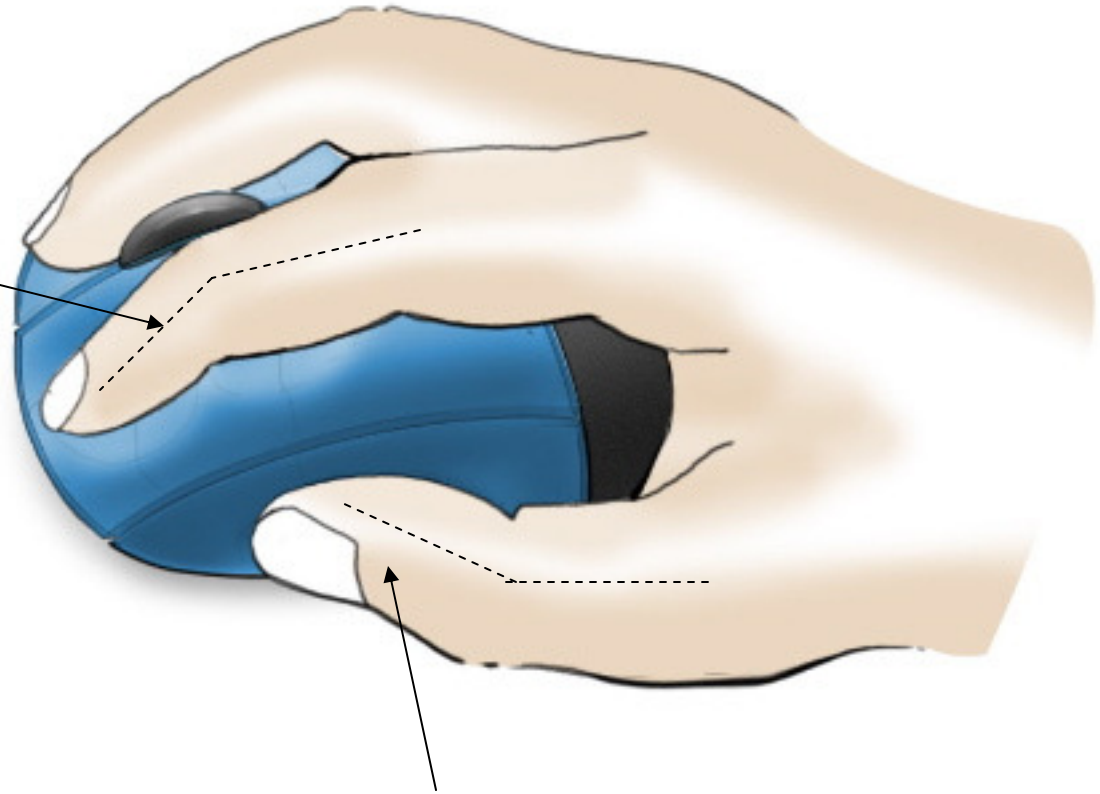
Fingers bend when clicking to allow better use of the muscles



Thumb clicking duplicates the index in order to reduce repetitive stress.

Silicone Mouse / GelMouse

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Market / Sales / Profit

A large number of users spend their workday clicking an many suffer from repetitive stress.

Creating a brand name mouse that incorporates the features of the GelMouse including the thumb-clicking option will bring a superior product to market at competitive prices.

The new mouse will have high profit margins with relatively low manufacturing costs at a sales price higher than the average mouse.

As novelty and as an affordable ergonomic mouse the GelMouse will receive significant media coverage which will further drive sales.